



Merging Performance and Leadership into Global-Minded 21st Century Career Development

Presented to you by WeMusic, Inc.

- June 9-17, 2020 -

New Voices Youth Choir at Carnegie Hall
The Essentials of Music Industry 101 NYC Intensive

www.we-music.com/summernyc

Organizers



WeMusic, Inc.



Manhattan Concert Productions

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About

About



WeMusic, Inc.

WeMusic brings together leading musicians and educators from all over the world to provide excellent music, cultural and educational opportunities for music students and enthusiasts, all over the world. WeMusic combines digital Internet platforms with traditional education models, and connects its global music education resources to create programs for continuing education for teachers, student artistic literacy, and performance improvement.

Building Global Bridges of Understanding Through Music



New Voices Youth Choir

New Voices Youth Choir creates an atmosphere in which one can develop and advance their musical talent, demonstrate personal and artistic growth, experience true joy and passion for singing through choral performances, and serve as cultural ambassadors. To Promote Harmony and Cultural Diversity

Students will join the 2020 inaugural class of the *New Voices Youth Choir*, selected to premiere on the prestigious Carnegie Hall Stage alongside select choirs from around the United States

Join Us



Merging Performance and Leadership into a Global-minded 21st Century Career June 9-17, 2020

- **New Voices Youth Choir at Carnegie Hall**
- **The Essentials of Music Industry 101 NYC Intensive**

Students will join the 2020 inaugural class of the *New Voices Youth Choir*, selected to premiere on the prestigious Carnegie Hall Stage alongside select choirs from around the United States.

Following the performance, students will participate in a week long series of seminars and workshops exploring in leadership and skills development that they will be able to directly apply into their future college admissions process.

Students will speak and learn alongside leading artists, educators and NYC music industrials to get in an inside look on how to jumpstart a career in music or apply their musical skills into any passion they wish to develop.

Master Guest Conductor

June 12-14, 2020



Dr. Brad Holmes

D.M.A in Choral Music, Arizona State University
M.M. in Conducting, University of New Mexico

Dr. Brad Holmes is the Director of Choir Programs at Millikin University in Decatur, IL. Choirs under his direction have sung in every state but Alaska and in thirty-five countries. He was a Visiting Fellow at Cambridge University for two academic terms, working primarily with the Choir of Clare College. Other international guest-conducting opportunities have taken him to Continental Europe, China, Japan, Korea and Taiwan. Dr. Holmes has conducted numerous choir festivals including twenty-four All-State choirs, regional ACDA honor choirs, district festivals and church music clinics throughout the United States.

Careers in Music Workshops

June 10-17, 2020



Shaping your Musical Skills into a Entrepreneurial Success

Max Lu

Executive Director of American Classical Music Week
Founder and Director of Hartford Classical Music Festival



Applying Artistry Beyond Performance

Marisa Steward

Arts Administration, The Pratt Institute
Music Education, Choral Conductor, New York University



Weaving Arts into A Career

Serene Li

Global Affairs, Yale University
Composition, Central Conservatory of Music



Marketing Yourself in a Digital Age and Beyond

Ray Chang

Digital Media Design for Learning, New York University
Industrial Design, Chang Gung University



02

Program Details

FOUNDED BY

ANDREW CARNEGIE

CARNEGIE HALL

Program Highlights



Performance on the prestigious Carnegie Hall stage following a 3-day Master Choral Residency lead by world renowned conductor and composer, Dr. Brad Holmes



Visits to music institutions, music schools and conservatories within NYC including the infamous Clive Davis Institute of Music at NYU Tisch



Masterclasses and career seminars hosted by renowned artists and entrepreneurs of the NYC Music Industry, including Grammy Museum



Careers through Music and College Admissions Counseling

June 12-14th, 2020 | Master Choral Residency

Manhattan Concert Productions is a production company offering distinctive performance, clinic, and travel opportunities to deserving choirs, bands, and orchestras at prestigious venues around the world. MCP combines high magnitude music education experiences with world-class faculty, capped off with an amazing massed choir event at Carnegie Hall. MCP's Master Conductor, Dr. Brad Holmes, takes over for fun and educational choral rehearsals and workshops. Following rehearsals, all participating choirs will perform during an awe-inspiring concert at the world-famous Stern Auditorium in Carnegie Hall.



New Voices Youth Choir Taking On The World-Famous Carnegie Hall

New Voices Youth Choir combines music education with cultural exploration, development and global opportunities. With choral music, students accumulate experience and practice by asking questions, experiencing and connective and developing leadership from musical excellence and cultural appreciation

Starting with China and the United States, students will receive excellent training and performance opportunities representing their generation as a music ambassador on the global stag. This project includes audition skills, strategies, rehearsals, workshops and performance skill development seminars.

After the rehearsal and lectures, students will join choirs from around the United States to perform on the prestigious Carnegie Hall stage on June 14, 2020.

NEW VOICES
YOUTH
CHOIR



The Essentials of Music Industry 101 NYC Intensive

Cultivating leadership in the music industry is at the core of this project and students will have the opportunity to study with award-winning producers, songwriters, entertainment managers and social media professionals in the music industry through music field visits within New York City. Seminars focused on youth empowerment, leadership and an introduction into how to turn musical passion into a personal career in the booming music industry.

Students will visit and study at the Clive Davis Recorded Music Institute at NYU. This is the first and only program of its kind to provide professional business and art training for Bachelor of Music in Recorded music, aiming to provide students with the necessary business, creative and intellectual skills to make them a valuable player in the growing music industry.

Students have been invited to tour Grammy Museum and participate in an intimate seminar entitled, *Careers Through Music* hosted by the director of the museum. Students will explore in-depth Grammy's curriculum that supports music education in networking, skill building, problem-solving and teamwork.



Masterclass at NYC's Prestigious Performing Arts Venues

The 5-day seminar provides high school music students with a behind-the-scenes look into the many careers available in music. Students will have the opportunity to meet leading music industry professionals and visit the famous institutions that are the leading providers of the professional performing arts in New York City.



Lincoln Performing Arts Center



Carnegie Hall



Manhattan School of Music



Metropolitan Opera House



Juilliard School



Broadway Theatre District



03

Itinerary

		June 9	June 10	June 11	June 12	June 13	June 14	June 15	June 16	June 17
SAMPLE SCHEDULE	8:00-9:00am	Airport Arrival	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
	9:30 -11:00am		Workshop 1 Roadmap to your Calling- Weaving Arts into a Career Leader: Serene Li	New Voices Rehearsal Conductor: Marisa Steward	New Voices Rehearsal Conductor: Marisa Steward	Carnegie Hall Residency with Dr. Brad Holmes	Carnegie Hall Residency with Dr. Brad Holmes	Clive Davis Institute of Music NYU (Brooklyn Campus)	Grammy Museum Visit & <i>Careers Through Music</i> Workshop	Workshop 6 College Application Development Part 2 Leader: WE-music Staff
	11:00am-1:00pm		New Voices Rehearsal Conductor: Marisa Steward	New Voices Rehearsal Conductor: Marisa Steward	Workshop 4 Applying Artistry Beyond Performance Leader: Marisa Steward	Carnegie Hall Residency with Dr. Brad Holmes		New York University (Manhattan Campus)		
	1:00-2:00pm		Lunch	Lunch	Lunch	Lunch	Lunch	Lunch		
	2:00-4:00pm		New Voices Rehearsal Conductor: Marisa Steward	New Voices Rehearsal Conductor: Marisa Steward	Carnegie Hall Residency with Dr. Brad Holmes	Carnegie Hall Residency with Dr. Brad Holmes	Sound Check	WorkShop 5 College Application Development Part 1 Leader: WeMusic Faculty		
	4:00-6:00pm		Check into Hotel & Camp Orientation	Workshop 2 Shaping your Musical Skills into an Entrepreneurial Success Leader: Max Lu	Workshop 3 Marketing Yourself in a Digital Age and Beyond Leader: Ray Chang	Carnegie Hall Residency with Dr. Brad Holmes	Carnegie Hall Residency with Dr. Brad Holmes	Carnegie Hall Performance	Radio City Music Hall Tour	
	6:00-7:30pm	Dinner	Dinner	Dinner	Dinner	Dinner	Post-Concert Celebration Diner	Dinner	Dinner	
	7:30-10:00pm	One World Trade Center	Broadway Show	Empire State Building	Hudson Yards/ The Vessel	MOMA		Brooklyn Academy of Music	Time Square	

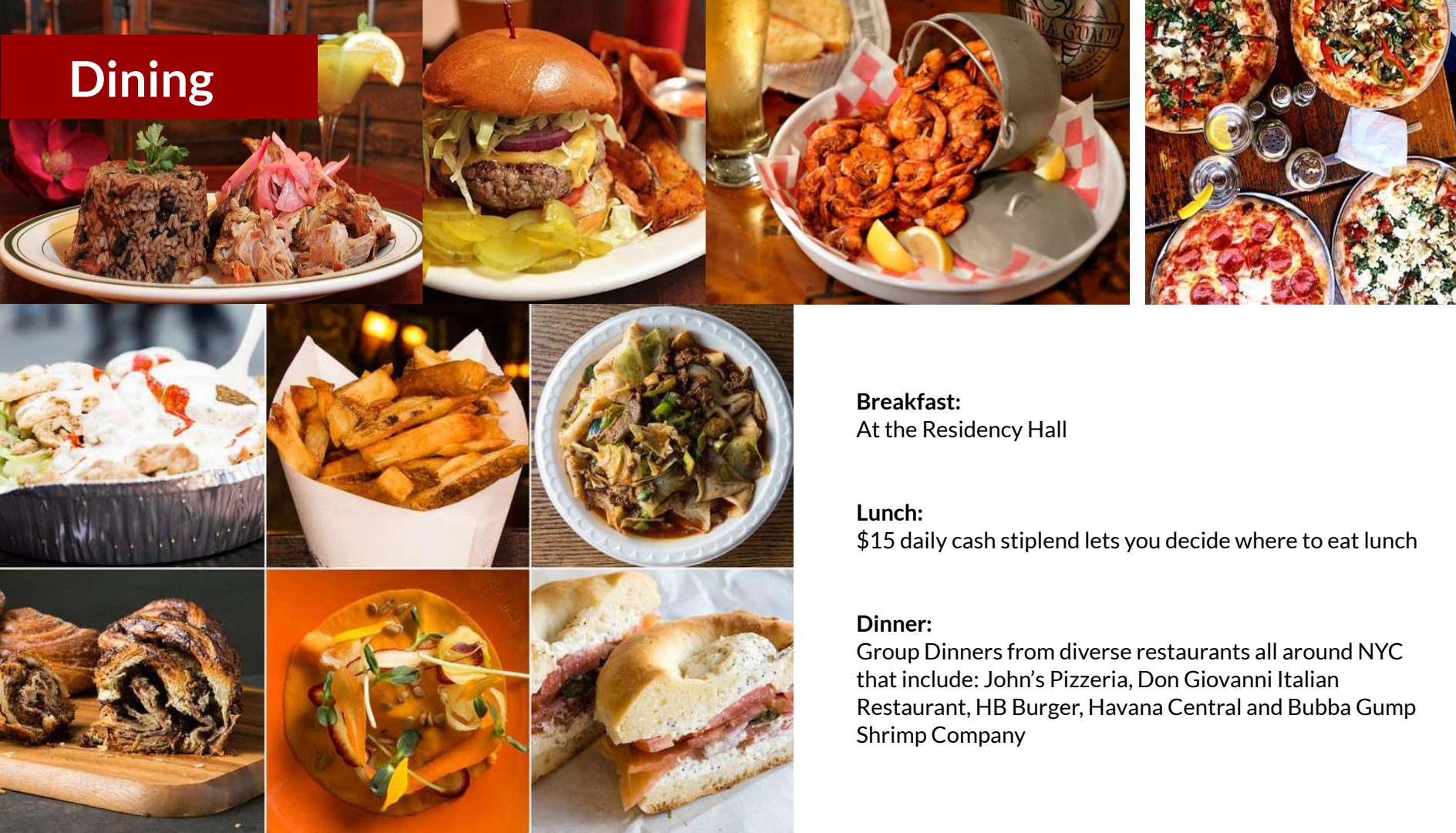
Residence

Pace University Dormitory



Double Room
Shared Bathroom

Dining



Breakfast:
At the Residency Hall

Lunch:
\$15 daily cash stipend lets you decide where to eat lunch

Dinner:
Group Dinners from diverse restaurants all around NYC that include: John's Pizzeria, Don Giovanni Italian Restaurant, HB Burger, Havana Central and Bubba Gump Shrimp Company



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Registration

Requirements

Merging Performance and Leadership into a Global-Minded 21st Century Career



Enrollment Capacity

30-60 students

Age Requirements

13-19 years of age

Dates

June 9-17
2020

Enrollment Period

Jan 1 - April 1
2020

	Tier 1 (Choral Residency, Room & Board)	Tier 2 (Choral Residency only)
Price	\$3,800	\$2,800
Date	June 9- 17, 2020 (8 days/ 9 nights)	June 10-16, 2020 (7 days)
Housing	Resident housing	<i>Not Included</i>
Meals	3 meals a day Breakfast, Lunch, and Dinner	2 Meals a day Lunch and Dinner
Transportation	MTA transit pass	<i>Not Included</i>
Activities	Carnegie Hall Residency with Stage Performance on June 14, 2020	Carnegie Hall Residency with Stage Performance on June 14, 2020
	Global Minded 21st Century Career Development Workshops	Global Minded 21st Century Career Development Workshops
	Careers Through Music Seminar by Grammy Museum	Careers Through Music Seminar by Grammy Museum
	Tour and Workshop of NYU's Prestigious Clive Davis Institute of Recorded Music	Tour and Workshop of NYU's Prestigious Clive Davis Institute of Recorded Music
	College Application Preparation	<i>Not Included</i>
	Broadway Show & additional NYC Attractions	<i>Optional for an additional fee</i>

The background image shows the interior of a grand, ornate theater. The seating area is filled with rows of plush red seats, arranged in a semi-circular pattern. The walls are decorated with intricate architectural details, including columns and decorative moldings. The ceiling is high and features a large, illuminated circular light fixture in the center, surrounded by smaller lights. The overall atmosphere is warm and elegant.

05

Highlights

Highlights

- ✓ Masterclass Residency with Dr. Brad Holmes, renowned composer and conductor
- ✓ Recorded Performance from the Carnegie Hall Stage, conducted by Dr. Holmes
- ✓ Clear Leadership goals and values to bring back to their choral ensembles in China
- ✓ Recommendation Letter
- ✓ Creation of list of personal and academic achievements for future personal statement
- ✓ Culture Exchange opportunities with other choirs from around the United States
- ✓ Seminars and workshops exploring in leadership and skills development that they will be able to directly apply into their future college admissions process.

We look forward to singing with you in New York City!

For more information about registration, contact:

Artistic Director: Marisa Steward
academics@we-music.com

www.we-music.com/summernyc